

CA-501 San Francisco CoC

Table 4. Outcome Goals

Outcome Goal #1a: Reducing the number of persons experiencing homelessness.

Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease/Increase in # of People	Decrease/Increase as % Change from Baseline
11,673	1,727	15%

Optional Comments

San Francisco's ONE system (HMIS) coverage has grown significantly in the last several years to cover a much larger number of programs and people experiencing homelessness; however, not all programs are fully covered yet. We anticipate between now and 2024 adding more shelters and outreach services, and reaching more people and increasing the number of people in our data who are accessing services while experiencing homelessness, even as we work to bring overall homelessness down over time. Our goal is to increase the number of people accessing services while experiencing homelessness from 11,673 people to 13,400 people, a 15% increase, but a significant decrease from the CY18-20 growth rate of 115%.

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal:
The San Francisco 2022 Point-in-Time Count indicates that the Hispanic/Latinx population experiencing homelessness has grown from 18% of the population in 2019 to 30% in 2022. The HDIS data provided by the State indicates that the number of Hispanic/Latinx people who are accessing services has grown at a slower rate than the overall population experiencing homelessness(102% vs.115%), indicating that our system may not be reaching this population in proportion to their rates of homelessness. We will increase outreach and programming in predominantly Latinx neighborhoods, hire more bilingual / bicultural staff in support of our goal to increase their representation in the population served to be proportionate to their presence in the population experiencing homelessness.	<i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i> Increase the percentage of Hispanic/Latinx population accessing services while experiencing homelessness to 30% of the total population accessing services by June 30, 2024, proportionate to their presence in the homeless population, to be documented with HMIS data.

Outcome Goal #1b: Reducing the number of persons experiencing homelessness on a daily basis

Baseline Data: Daily Estimate of # of people experiencing unsheltered homelessness	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline

5,180	180	-3%
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Optional Comments

San Francisco's unsheltered population grew 19% between 2018 and 2020. The most recent PIT Count (2022) shows a 15% decrease in unsheltered homelessness. In the last two years during COVID, San Francisco added significant shelter capacity; some of the beds added are not able to be continued but more shelter is planned. Our goal, therefore, is to continue the trend of decreasing unsheltered homelessness with a reduction of 3% from the pre-COVID 2020 baseline to 5,000 people.

Describe Your Related Goals for Underserved Populations and Populations Disproportionately Impacted by Homelessness

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:	Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>
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The estimated number of unsheltered transgender and gender nonconforming (TGNC) San Franciscans grew nearly 1400% between 2018 and 2020 within our Point-in-Time Count data, from 21 to 314. While some of this increase is likely due to improved methodology, we also believe those numbers did rise as TGNC people are significantly overrepresented in homelessness. The 2022 PIT indicates a decrease to 244 people. The Mayor of San Francisco just announced a city-wide goal to end homelessness among TGNC people by 2027 and the City will be opening new targeted programs including a new Navigation Center specifically to serve TGNC people. Our goal is to, by 2024, reduce the number of TGNC people experiencing unsheltered homelessness by more than 50% from the 2020 baseline.

Reduce the number of TGNC people experiencing unsheltered homelessness by 52%, from 314 in 2020 to no more than 150 people in 2024, as measured by the 2024 Point in Time Count.

Outcome Goal #2: Reducing the number of persons who become homeless for the first time.

Baseline Data: Annual Estimate of # of people who become homeless for the first time	Outcome Goals July 1, 2021 - June 30, 2024	
	Reduction in # of People	Reduction as % Change from Baseline
4,111	-2069	50%

Optional Comments

Noting that this measure documents the number of people newly identified as experiencing homelessness within our data systems, not the number of people who newly enter homelessness, according to HDIS data, San Francisco saw a 105% increase in people identified as experiencing homelessness for the first time between 2018 and 2020. Some of this increase likely reflects growth in the coverage of programs within the ONE system (HMIS), we also suspect that new entries to homelessness likely rose during this time. We will employ strategies such as targeted prevention to bring down the rate of new entries into homelessness, but with increased coverage in our ONE system and expansion of programs we expect the numbers of people we newly identify as experiencing homelessness and serve will still rise based upon how this measure is calculated. Our goal is to limit that increase so that a total of 6,180 people will be newly identified as experiencing homelessness within our data in FY2024, an increase of 2,069 people (a 50% increase compared to a 105% increase prior to the 2020 baseline.)

**Describe Your Related Goals for
Underserved Populations and Populations Disproportionately Impacted by Homelessness**

<p>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</p>	<p>Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p>
<p>People who are Black/African-American are vastly overrepresented in the San Francisco population experiencing homelessness, comprising 5% of the City's population but 40% of the people newly identified as experiencing homelessness. Because we expect increases overall in newly identifying people experiencing homelessness, we are focused on reducing the over-representation Black/African-American San Franciscans within that data, through targeted expansion of front end services, diversion, and prevention. Therefore, our goal is to reduce the percentage of Black and African-American people to no more than 30% of those who are newly identified as experiencing homelessness during July 2023 to June 2024.</p>	<p>The percentage of Black and African American people who are newly identified as homeless is reduced from 40% of people newly identified as experiencing homelessness to 30% or less, to be documented within HMIS.</p>

Outcome Goal #3: Increasing the number of people exiting homelessness into permanent housing.

<p>Baseline Data: Annual Estimate of # of people exiting homelessness into permanent housing</p>	<p>Outcome Goals July 1, 2021 - June 30, 2024</p>	
	<p>Increase in # of People</p>	<p>Increase as % Change from Baseline</p>
<p align="center">1,453</p>	<p align="center">47</p>	<p align="center">3%</p>

Optional Comments

Recognizing that this measure focuses on people who exit the homelessness response system altogether, it is important to note that our homelessness response system places a primary focus on supporting people to end their homelessness by accessing permanent housing options, including options that are necessarily provided within the homelessness response system, such as Permanent Supportive Housing. We will be continuing to increase investments into permanent housing resources within the system, but our goal for this measure is to maintain existing resources and services to ensure people who have the ability to exit the system with positive outcomes are able to do so, and to develop better tracking capabilities by adding system exit data for more services into the ONE system. Our goal is to increase the exit rate to destinations outside the system to 1,500 per year by the end of fiscal 2024.

**Describe Your Related Goals for
Underserved Populations and Populations Disproportionately Impacted by Homelessness**

<p>Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:</p>	<p>Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i></p>
<p>People who are Hispanic/Latinx have grown to 30% of the population experiencing homelessness but they are only 23% of the people who are exiting the homelessness response system into permanent housing. We will seek to increase housing exit rates both within and outside of the system to be proportionate to the representation of this population among the population experiencing homelessness. Our strategies here include better targeting and navigation services, understanding the barriers that this population faces, and ensuring services that help families whose immigration status precludes them from certain housing programs are prioritized for other assistance.</p>	<p>Increase the representation of Hispanic/Latinx population among those exiting the homelessness system to permanent housing to 30%, from 23%, as measured by HMIS.</p>

Outcome Goal #4: Reducing the length of time persons remain homeless.

<p>Baseline Data: Average length of time (in # of days) persons enrolled in street outreach, emergency shelter, transitional housing, safe haven projects and time prior to move-in for persons enrolled in rapid rehousing and permanent housing projects</p>	<p>Outcome Goals July 1, 2021 - June 30, 2024</p>	
	<p>Decrease in Average # of Days</p>	<p>Decrease as % Change from Baseline</p>
<p align="center">199</p>	<p align="center">-6</p>	<p align="center">3%</p>

Optional Comments

Noting that this measure focuses on measuring the length of time people are identified as experiencing homelessness within our data system, it is important to note that length of time people experience homelessness in San Francisco is impacted by many factors, including the very difficult housing market and the fact that stays in shelter have increased during COVID and as we have added shelter capacity, but can also be impacted by efforts to identify people earlier and more consistently within their experiences of homelessness, such as through more purposeful outreach efforts and more consistent outreach data. As we increase the number of people we are serving within our homelessness response system, and as we improve the coverage of outreach programs within our ONE system (HMIS), we do not anticipate length of time people are identified as experiencing homelessness to go down in the next few years, rather we expect that this data point will likely increase slightly as more people are identified earlier and as more people are sheltered and housed. Our goal is to keep the increase similar to the trend line we are seeing, and keep average time identified as experiencing homelessness within our data to 205 days or fewer, a 3% increase from the 2020 baseline. We are therefore indicating an increase of 6 days within our goal identified above by entering -6 into the cell above.

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Families with children have the longest documented periods of homelessness before entering housing, averaging 257 days compared to 199 for all populations. Black/African-American families are the largest population of families experiencing homelessness in San Francisco (41%) and focusing on reducing the amount of time families are documented as experiencing homelessness will also reduce such time for Black/African-American San Franciscans. Our goal is to reduce by 30 days the time families are documented as experiencing homelessness within our data by focusing on rehousing families with long stays in shelter, and leasing up in rapid rehousing and permanent supportive housing more quickly.	Reduce the average number of days documented as experiencing homelessness among families from 257 days to 227 days by June 2024, as measured within HMIS.

Outcome Goal #5: Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.

Baseline Data: % of people who return to homelessness after having exited homelessness to permanent housing	Outcome Goals July 1, 2021 - June 30, 2024	
	Decrease in % of People who return to Homelessness	Decrease as % Change from Baseline
28%	3%	-11%

Optional Comments

HDIS data provided by the State indicates a large growth in the percentage of persons who return to homelessness after exiting to permanent housing outside of the homelessness response system. We have traditionally looked at returns from all permanent housing including permanent supportive housing and other housing within the homelessness response system and seen much lower rates of returns. We will implement strategies to improve data collection efforts, to better understand how and where people are exiting the homelessness response system and why they return, while also working to decrease the rate of return among those who exit the homelessness response system to permanent housing to 25% or less.

Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:

Describe the trackable data goal(s) related to this Outcome Goal:

Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.

HDIS data provided by the State indicates an even more significant growth in the rate of returns to homelessness for unaccompanied transition age youth after exiting to permanent housing outside of the homelessness response system. We will implement strategies to improve data collection efforts, to better understand how and where youth / young adults are exiting the homelessness response system and why they are returning, while also working to decrease the rate of returns among youth/young adults who exit the homelessness response system to permanent housing to be proportionate to our overall goal of 25% or less.

Reduce the rate of returns to homelessness among youth/young adults who exit the homelessness response system to permanent housing to 25% or less by FY 2024

Outcome Goal #6: Increasing successful placements from street outreach.

Baseline Data: Annual # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations.	Outcome Goals July 1, 2021 - June 30, 2024	
	Increase in # of People Successfully Placed from Street Outreach	Increase as % of Baseline
56	44	79%

Optional Comments

HDIS data provided by the State indicates a low number of successful placements from street outreach to positive destinations, including temporary shelter and permanent housing. We will implement strategies to increase coverage of outreach activities within the ONE system (HMIS) and to enhance our data capabilities to ensure placements are counted accurately and reflect the range of successful placements made by street outreach programs. Our goal is to reflect at least 100 successful placements per year by FY 2024, a 79% increase over baseline.

Underserved Populations and Populations Disproportionately Impacted by Homelessness

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Describe the trackable data goal(s) related to this Outcome Goal:

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<p>Street outreach programs work predominantly with adult only households, who are the vast majority of the unsheltered population and who are 100% of those who appear in the HDIS data. Black and African-American adults and other people of color are vastly over-represented in the adult only population (38%). As noted above, we will implement strategies to ensure that our data system allows us to track street outreach and exits data accurately and by improving successful placement rates from street outreach for all adults we will also purposefully improve successful placement rates for Black and African-American adults.</p>	<p>Increase successful placements for adult only households from street outreach to at least 100 placements annually by FY 2024, a 79% increase.</p>
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