



DEPARTMENT OF
HOMELESSNESS AND
SUPPORTIVE HOUSING

Local Housing and Homelessness Action Plan (HHAP-4) Submission to State of California

LHCB Board Meeting

December 5, 2022





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Introductions

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Information We Will Cover Today

- HHAP-4 Program and Application Requirements
 - Landscape Analyses
 - Outcome Goals and Equity-Related Goals
 - Strategy Descriptions
 - Funding Plans and Strategic Intent
- Questions and Discussion

Homeless Housing, Assistance, and Prevention Program (HHAP)

- Administered by California Interagency Council on Homelessness (Cal ICH)
- Three prior rounds of funding to date, multi-year spending timeframes
 - HHAP-1 funds awarded in 2020 (\$37.96 million for SF)
 - HHAP-2 funds awarded in 2021 (\$17.81 million for SF)
 - HHAP-3 funds awarded in 2022 (\$47.36 million for SF)
- HHAP-4 process just completed

HHAP-4 Funding

- \$1 billion annually in General Funds for the HHAP program for each of the next 2 years, with funds to be allocated to CoCs, counties, and large cities – San Francisco expected to receive ~\$47 million in Round 4
- Full allocations to be released following submission and approval of application materials, including newly-required “Local Homelessness Action Plan”
- Bonus funds available in future years, likely ~ \$8.7 million for SF



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HHAP-4 Application and “Local Homelessness Action Plan” Requirements



HHAP-4 Requirements

PART I: Landscape Analysis of Needs, Demographics, and Funding

- A **local landscape analysis** that assesses the current number of people experiencing homelessness and existing programs and funding which address homelessness.
- **Identification of the number of individuals and families served**, including demographic information and intervention types provided, and demographic subpopulations that are underserved relative to their proportion of individuals experiencing homelessness.
- **Identification of funds, currently being used, and budgeted to be used, to provide housing and homelessness-related services** to persons experiencing homelessness or at imminent risk of homelessness, how this funding serves subpopulations, and types of interventions funded.

HHAP-4 Requirements

PART II: Outcome Goals and Strategies for Achieving those Goals

- Reducing the number of persons experiencing homelessness.
- Reducing the number of persons who become homeless for the first time.
- Increasing the number of people exiting homelessness into permanent housing.
- Reducing the length of time persons remain homeless.
- Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing.
- Increasing successful placements from street outreach.
- Trackable data goals related to the Outcome Goals as they apply to underserved populations and populations disproportionately impacted by homelessness.

HHAP-4 Requirements

PART III: Application Narrative Responses

- These narrative responses are to provide additional information on regional coordination, capacity building, and equity related efforts in alignment with local action plan goals and strategies.

PART IV: HHAP-4 Funding Plan and Strategic Intent Narrative

- Describing the specific allowable activities to be supported with HHAP-4 funds.



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Landscape Analyses



Landscape Analyses (in materials)

- **Landscape Analysis of Needs and Demographics** –based upon 2022 PIT Data
- **Landscape Analysis of Services Provided** – generated from ONE System/HMIS; information regarding people accessing different services/interventions
- **Landscape Analysis of Federal, State, and Local Funding** – information gathered from across Departments
- Information is presented in formats provided by State; **will inform analyses for larger strategic planning process**



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Goal-Setting and Strategies for State-Required Application



Outcome Goals Required (in materials)

Format

Provided by

State:

Table 4. Outcome Goals			
Outcome Goal #1a: Reducing the number of persons experiencing homelessness.			
Goal Statement: By the end of the performance period, HDIS data for the CA-501 San Francisco CoC will show 15,000 total people accessing services who are experiencing homelessness annually, representing 1,704 more people and a 13% increase from the baseline.			
<i>*Please be sure to copy and paste the goal statement from this application template to Cognito, and only update the fields in [brackets].</i>			
Goal Narrative: San Francisco's ONE system (HMIS) coverage has grown significantly in the last several years to cover a much larger number of programs and people experiencing homelessness; however, not all programs are fully covered yet. Building on efforts described during HHAP-3, we anticipate continuing to add data from more shelter and outreach services into the ONE system, which will increase the number of people who are documented within our data as accessing services while experiencing homelessness. Therefore, our goal is to increase the number of people accessing services while experiencing homelessness from 13,296 people (in 2021) to 15,000 people (by 2025).			
Baseline Data: Annual estimate of number of people accessing services who are experiencing homelessness	Outcome Goals July 1, 2022 - June 30, 2025		
	Change in # of People	Change as % of Baseline	Target Annual Estimate of # of people accessing services who are experiencing homelessness
13296	1704	13%	15000
Underserved Populations and Populations Disproportionately Impacted by Homelessness			
Describe any underserved and/ or disproportionately impacted population(s) that your community will especially focus on related to this Outcome Goal and how this focus has been informed by data in your landscape assessment:		Describe the trackable data goal(s) related to this Outcome Goal: <i>Note: Meeting the trackable data goals for the underserved populations is not required for eligibility for Bonus Funds.</i>	

Summary

Document:

Goal 1a: Annual Number of People Accessing Services While Experiencing Homelessness	Baseline Data	Recommended Goal	Explanation/Reasoning
	13,296 people in CY 2021	Increase to at least 15,000 people in FY 24-25	<ul style="list-style-type: none"> Continued growth in coverage of programs/services in ONE system (HMIS) Adding more shelters and outreach services into ONE system, likely serving people who may not already be in data Also are expanding programs and services to reach and serve more people Representation of Hispanic/Latinx population in PIT count has grown in 2022 data, but population is not represented at that rate among those currently accessing services
	Recommended Equity-Related Goal		
	Increasing the percentage of Hispanic/Latinx population accessing services while experiencing homelessness to 30% of the total population accessing services by June 30, 2025, to advance toward equitable representation based upon their presence in the homeless population.		

Outcome Goals Required

- **Specific Outcome Goals (dictated in statute) must be set** within the Local Homelessness Action Plan required by the state – will be an important focus of state’s review of plan
- **Goals must use very specific measures** developed by the state
- **Goals must be set based upon baseline data for calendar year 2021, provided by the state** based upon data provided from the ONE System
- **Achievement of these Outcome Goals by June 30, 2025 is required for eligibility for HHAP-4 bonus funding**

Outcome Goals Required

- **Goal 1a and 1b. Reducing the number of persons experiencing homelessness** – measures focus a) on people accessing services while experiencing homelessness and b) on number of people experiencing unsheltered homelessness
- **Goal 2. Reducing the number of persons who become homeless for the first time** – measure focuses on people who are newly identified as experiencing homelessness by the homelessness response system
- **Goal 3. Increasing the number of people exiting homelessness into permanent housing** – measure focuses on exiting homelessness system to permanent housing
- **Goal 4. Reducing the length of time persons remain homeless** – measure focuses on the lengths of time people are known to be experiencing homelessness by the homelessness response system

Outcome Goals Required

- **Goal 5. Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing** – measure focuses on people who exited the homelessness response system to permanent housing and then returned to the system
- **Goal 6. Increasing successful placements from street outreach** – measure focuses on # of people served in street outreach projects who exit to emergency shelter, safe haven, transitional housing, or permanent housing destinations
- **Also, must set equity-related goals related to each of the Outcome Goals** – that apply to underserved populations and populations disproportionately impacted by homelessness, which can be tracked in HMIS; **meeting these equity-related goals is not required for eligibility for Bonus Funds**



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HHAP-4 Outcome Goals



Goal 1a

Goal 1a: Annual Number of People Accessing Services While Experiencing Homelessness	Baseline Data	Recommended Goal
	13,296 people in CY 2021	Increase to at least 15,000 people in FY 24-25
	Recommended Equity-Related Goal	
	Increase the percentage of Hispanic/Latinx population accessing services while experiencing homelessness to 30% of the total population accessing services by June 30, 2025, to advance toward equitable representation based upon their presence in the homeless population.	

Goal 1b

Goal 1b: Number of People Experiencing Unsheltered Homelessness	Baseline Data	Recommended Goal
	4,397 in 2022 PIT Count	Reduce to at least 4,177 people in FY 24-25
	Recommended Equity-Related Goal	
	Reduce the number of transgender and gender non-confirming (TGNC) people experiencing unsheltered homelessness to no more than 3% of the overall population experiencing unsheltered homelessness, a reduction of about 150 people based on the 2022 PIT count.	

Goal 2

Goal 2: Reducing the Number of Persons who are Newly Identified as Experiencing Homelessness

Baseline Data	Recommended Goal
5,043 in CY 2021	Increases to no more than 6,000 in FY 24-25
Recommended Equity-Related Goal	
The percentage of Black and African American people who are newly identified as homeless is reduced from 40% of people newly identified as experiencing homelessness to 28% or less.	

Goal 3

Goal 3: Increasing the Number of People Exiting the Homelessness System into Permanent Housing

Baseline Data	Recommended Goal
1,884 in CY 2021	Increases to at least 2,000 in FY 24-25
Recommended Equity-Related Goal	
Increase the representation of Hispanic/Latinx population among those exiting the homelessness system to permanent housing to 30%, from 24%.	

Goal 4

Goal 4: Reducing the Length of Time Persons are Known to be Experiencing Homelessness

Baseline Data	Recommended Goal
Average of 225 days in CY 2021	Decreases to at least 210 days on average in FY 24-25
Recommended Equity-Related Goal	
Reduce the average number of days documented as experiencing homelessness among families from 259 days to 220 days by June 2025.	

Goal 5

Goal 5: Reducing the Number of Persons who Return to Homelessness after Exiting the Homelessness System to Permanent Housing	Baseline Data	Recommended Goal
	Rate documented as 10% during CY 2021	Reduce to 25% or less during FY 24-25
	Recommended Equity-Related Goal	
	Ensure that at least 75% of youth/young adults who exit the homelessness response system to permanent housing do not return to homelessness by FY 2025.	

Goal 6

Goal 6: Increasing Successful Placements from Street Outreach

Baseline Data	Recommended Goal
72 successful placements documented in data in CY 2021	Increase to at least 165 such placements documented in data in FY 24-25
Recommended Equity-Related Goal	
Increase successful placements for adult only households from street outreach to at least 165 placements annually FY 24-25 (129% increase).	

Strategies (in materials)

Information Required by State:

Table 5. Strategies to Achieve Outcome Goals	
Strategy	Performance Measure to Be Impacted (Check all that apply)
Description	<input type="checkbox"/> Reducing the number of persons experiencing homelessness. <input type="checkbox"/> Reducing the number of persons who become homeless for the first time. <input type="checkbox"/> Increasing the number of people exiting homelessness into permanent housing. <input type="checkbox"/> Reducing the length of time persons remain homeless. <input type="checkbox"/> Reducing the number of persons who return to homelessness after exiting homelessness to permanent housing. <input type="checkbox"/> Increasing successful placements from street outreach. <input type="checkbox"/> Focused on equity goals focused on underserved populations and populations disproportionately impacted by homelessness.
Timeframe	
Entities with Lead Responsibilities	
Measurable Targets	

Identification of Strategies

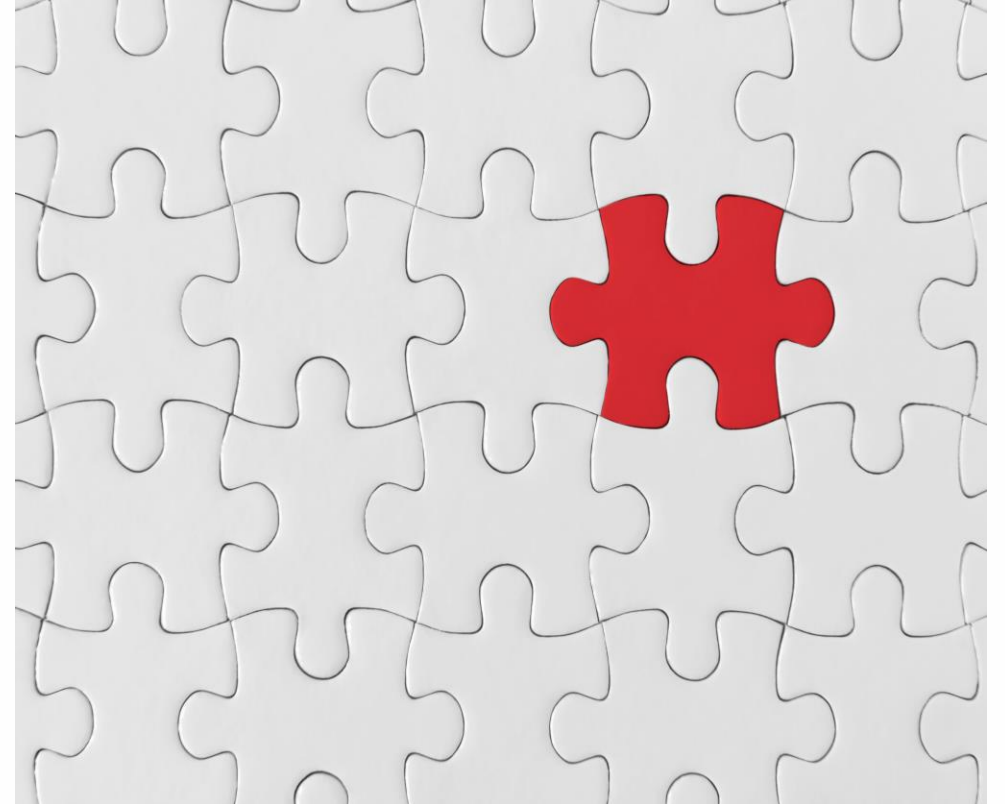


- Focused on **strategies and activities that are underway**
- Alignment with **existing priorities and initiatives**
- **Investment strategies**, including *Our City, Our Home* investments
- **Inventory that we can build from and upon through strategic planning process**

Strategies (in materials)

Strategies range across:

- System-Wide Improvement Strategies
- Crisis Services, Outreach and Engagement Strategies
- Emergency Shelter and Interim Housing Strategies
- Permanent Housing Strategies
- Diversion/Problem-Solving and Prevention Strategies





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Questions and Discussion





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Thank you!



Appendix Slides: More Details on Strategies

System-Wide Improvement Strategies

- Coordinated Entry assessment and improvements
- ONE System expansion and data improvements
- Systems modeling
- Cross-departmental planning
- Equity-focused capacity building
- CalAIM implementation
- Population-specific comprehensive efforts
- Expanding and strengthening partnerships with people with lived experience

Crisis Services, Outreach & Engagement Strategies

- Tenderloin Emergency Initiative
- Street Crisis Response Teams, Street Medicine, Intensive Case Management
- Substance Use Beds and Local Treatment Beds
- TAY-focused treatment beds, care coordination, and case management

Emergency Shelter and Interim Housing Strategies

- Non-congregate shelter / interim housing, Navigation Centers
- Safely re-expanding at congregate shelters
- Shelter Access IT project
- Hotel vouchers
- Enhancing services at existing programs
- Cabin structures, Vehicle Triage Center / Safe Parking

Permanent Housing Strategies

- Rehousing people currently in SIP Hotel Program
- Emergency Housing Vouchers
- New PSH units through acquisition/rehab and new construction
- Scaling-up scattered site PSH options, Housing Ladder
- Flexible Housing Subsidy Pool
- RRH paired with workforce services
- Enhance services at existing PSH sites

Diversion/Problem-Solving and Prevention Strategies

- Expanded Homelessness Prevention resources
- Expanded Problem-Solving/Diversion interventions
- Eviction prevention services and resources
- Affordable Housing units

Appendix Slides: HHAP-3 Outcome Goals

Goal 1a

Goal 1a: Annual Number of People Accessing Services While Experiencing Homelessness	Baseline Data	Recommended Goal
	11,673 people in CY 2020	Increase to at least 13,400 people in FY 23-24
	Recommended Equity-Related Goal	
	Increase the percentage of Hispanic/Latinx population accessing services while experiencing homelessness to 30% of the total population accessing services by June 30, 2024, to advance toward equitable representation based upon their presence in the homeless population.	

Goal 1b

Goal 1b: Number of People Experiencing Unsheltered Homelessness	Baseline Data	Recommended Goal
	5,180 in 2019 PIT Count	Decrease to 5,000 in 2024
	Recommended Equity-Related Goal	
	Reduce the number of transgender and gender non-confirming (TGNC) people experiencing unsheltered homelessness by 52%, from 314 in 2019 to no more than 150 people in 2024.	

Goal 2

Goal 2: Reducing the Number of Persons who are Newly Identified as Experiencing Homelessness	Baseline Data	Recommended Goal
	4,111 in CY 2020	Increases to no more than 6,180 in FY 23-24
	Recommended Equity-Related Goal	
	The percentage of Black and African American people who are newly identified as homeless is reduced from 40% of people newly identified as experiencing homelessness to 30% or less.	

Goal 3

Goal 3: Increasing the Number of People Exiting the Homelessness System into Permanent Housing

Baseline Data	Recommended Goal
1,453 in CY 2020	Increases to at least 1,500 in FY 23-24
Recommended Equity-Related Goal	
Increase the representation of Hispanic/Latinx population among those exiting the homelessness system to permanent housing to 30%, from 23%.	

Goal 4

Goal 4: Reducing the Length of Time Persons are Known to be Experiencing Homelessness

Baseline Data	Recommended Goal
Average of 199 days in CY 2020	Increases to average of no more than 205 days in FY 23-24
Recommended Equity-Related Goal	
Reduce the average number of days documented as experiencing homelessness among families from 257 days to 227 days by June 2024.	

Goal 5

Goal 5: Reducing the Number of Persons who Return to Homelessness after Exiting the Homelessness System to Permanent Housing	Baseline Data	Recommended Goal
	Rate documented as 28% during CY 2020	Reduce to 25% or less during FY 23-24
	Recommended Equity-Related Goal	
	Ensure that at least 75% of youth/young adults who exit the homelessness response system to permanent housing do not return to homelessness by FY 2024.	

Goal 6

Goal 6: Increasing Successful Placements from Street Outreach

Baseline Data	Recommended Goal
56 successful placements documented in data in CY 2020	Increase to at least 100 such placements documented in data in FY 23-24
Recommended Equity-Related Goal	
Increase successful placements for adult only households from street outreach to at least 100 placements annually FY 23-24 (79% increase).	